

Real life fun & Play!







2021 Catalogue



Real life fun & play!

75 years

of inspiring play!

Flymo

IGUY

lulti-lingu Packs!

As a family of toymakers, we are immensely proud of our heritage and the fact that we are celebrating 75 years in the toy industry this year. Whilst trading conditions have been enormously challenging over the past year, Casdon has continued to develop new ideas to add to the brilliant role play range of inspirational toys that are synonymous with our brand. We look forward to unveiling some of these exciting developments later in the year, so watch this space!

Casdon has also invested heavily in our new team and we continue to do so. Building upon tremendous growth globally, our ambitious plans will see the company build further upon that growth of all our partners – as well as galvanise other long-lasting associations into the next decade, and beyond.

Our iconic product range includes some of the best names in household appliances from Dyson to Flymo, Henry to Hetty, Morphy Richards to Kenwood, DeLonghi and Mr Kipling. Toys that have been loved by generations over the past 75 years and will continue to be so well into the future. With our NPD strategy, dynamic team and our experience in the toy industry I believe that 2021-2022 will see major growth and innovation for Casdon and for our valued partners.

Please contact your representative below to find out more about the exciting developments planned here at Casdon.

We all look forward to doing business with you.

Phil Cassidy Joint Managing Director



For an appointment please contact: Americas - Eleanor Connolly: eleanor@casdon.com

- UK - Roger Howard: roger@casdon.com
- EMEA - Gaby Budai-Corfield: gaby@casdon.com
- APAC - John Langley: john@casdon.com

dyson

morphy richards

Contents



Including our latest Flymo Lawn Mower which provides indoor and outdoor role play fun! The brilliant Dyson Cord-free Vacuum can be played with in different ways; the extension pipe and attachments have a 'one hand' easy removal system. There are several other Dyson models, too – just like the real thing! Our Henry and Hetty range features the vacuums with working suction and many other toys branded with their lovable faces. The 'Little Helper' category has everything from cleaning and gardening, to laundry and DIY!

Our Morphy Richards replica toys are very popular with Little Cooks; the range includes a microwave, coffee maker, toaster and kettle sold as sets, or individually. For Bake-off fans we have our Mr Kipling Cake Stand sets and our replica Kenwood Mixer to whet their appetites! Whether it's a DeLonghi Microwave, breakfast set, pan set or play food – children just love to play Let's Pretend in the kitchen



We have a fantastic range of realistic shopping tills with branded groceries and a high-tech look for today's demanding 'Little Shoppers'! Plus there's lots of other shopping playsets and accessories designed with the attention to detail that matters on the high street!

Our Sat Nav Steering Wheel is a fully interactive driving toy, plus we've got driving toys from 12 months+ in the form of the Henry and Hetty Sit 'n' Rides. All great toys for in or out of the car!



A desire to draw comes naturally to all children and our wooden double-sided easel is a brilliant way to encourage their creative skills. You never know, this could be the start of a career as the next Picasso, Rembrandt or Banksv!



A classic first toy that never goes out of fashion is our posting shape sorter; it will always be part of the foundation of starting to develop vital learning skills through play



Our popular Baby Huggles range is a collection of fabulous accessories for dolls up to 46 Cm and features a Car Booster Seat, Changing Mat and Bath all designed with little hands in mind!



Real life fun & play!

Multi-lingual packaging to fly off the shelves in 2021!

Our packaging is designed to for maximum impact at retail, with the colour coded 'Little' categories that appeal to our Little (and bigger) customers alike. Now that it's also in five languages, it sells more of our toys in more countries, too as well as looking great on-shelf!















687 Dyson Cord-free Vacuum

Licensed replica of the brilliant Dyson Cord-free Vacuum with working suction, realistic sound and simulated cyclone action. The attachments have an easy release removal system - for short nozzle or long handled 'twist & turn' cleaning. Suitable for ages 3+. Requires 3 x AA batteries.

Cyclone Action

Working Suction

Debris Tray





641 Dyson Ball Vacuum Cleaner

Licensed replica of the Dyson Ball in the iconic colours. Working suction, imitation cyclone action and the 'twist & turn' action all contribute to the realism of this brilliant role play toy. With authentic sound and removable debris tray. Height: 63 Cm. Suitable for ages 3+.

Cyclone Action

Twists & Turns

Requires 4 x C batteries.









624 Dyson DC22 Vacuum Cleaner

Licenced replica of the Dyson cylinder vacuum with imitation cyclone action, working suction, realistic sound, on-board tools and detachable hose. Height 45 Cm. Suitable for ages 3+.

Requires 4 x C batteries.





630 Henry **Cleaning Trolley**

Well-designed trolley with role play household tools featuring Henry's cheeky face is bound to be a hit with Little Helpers. Includes a mop with fabric floorcloth to attach, long & short handled brushes, dust pan, bottle and paper debris sack. Height: 58 Cm. Suitable for ages 3+. No batteries required.









Cleaning Trolley

Well-designed trolley with role play household tools featuring Hetty's cute face is bound to be a hit with Little Helpers. Includes a mop with fabric floorcloth to attach, long & short handled brushes, dust pan, bottle and paper debris sack. Height: 58 Cm. Suitable for ages 3+.

Cbm: 0.1035 Weight: 8.36 Kg

Henry

0.

No batteries required.



itt





728 Henry Vacuum Cleaner

Norking Suction

LIGITAY

Licensed replica of the popular Henry vacuum with working suction and removable debris drawer. Supplied with hose and 'T' shaped nozzle that all pack away neatly inside. Sucker plug and simulated cord that is reeled in by turning the handle, like the real Henry. Height: 25.5 Cm. Suitable for ages 3+.

Requires 4 x C batteries.









729 Hetty Vacuum Cleaner

Tools inside

Licensed replica of the popular Hetty vacuum with working suction and removable debris drawer. Supplied with hose and 'T' shaped nozzle that all pack away neatly inside. Sucker plug and simulated cord that is reeled in by turning the handle, like the real Hetty. Height: 25.5 Cm. Suitable for ages 3+. Requires 4 x C batteries.









ICTTY

674 Henry Deluxe Cleaning Trolley

A quality trolley that holds a hand vacuum with working suction and realistic sound. Includes a Henry branded bucket, broom, mop, dust pan & hand brush plus accessories. Easily assembled and folds away for storage. Suitable for ages 3+. Height: 54 Cm.

Requires 3 x AA batteries.



14



JODIAV



656 Henry Mop & Bucket

A very appealing 'Henry' branded bucket with its own little matching mop. The bucket has an integrated wringer in the lid and there's also a handle for easy portability. A great addition to the 'Henry' range of role play toys. Also available in Hetty pink.

No batteries required.

5 011551 006569



675 Hetty Deluxe Cleaning Trolley

annananan

A quality trolley that holds a hand vacuum with working suction and realistic sound. Includes a Hetty branded bucket, broom, mop, dust pan & hand brush plus accessories. Easily assembled and folds away for storage.

Suitable for ages 3+. Height: 54 Cm. *Requires 3 x AA batteries*.







657 Hetty Mop & Bucket









730 Flymo Lawn Mower

This replica of the iconic Flymo Lawn Mower is bound to be a big hit with youngsters - indoors or outdoors. Easy to assemble with a 2-part handle, it has a 'click' sound when pushed along and looks just like the real thing, with its bright orange shape and Flymo logo. Height: 50 Cm.

Easy Assembly

No batteries required.

Replica Toy





Flymo





476 Electronic Washer

With authentic light & sounds this electronic washer has a front-loading door, opening powder drawer, and comes with a laundry basket and empty washing powder box. Height: 30 Cm. Suitable for ages 3+.

Requires 3 x C batteries.



Cbm: 0.1112 Weight: 13.25 Kg

5 011551 004763

W23.8 x D21.9 x H30.5 Cm x 6





621 Pink Electronic Washer

Requires 3 x C batteries.

Dolls' Clothes Not Included



JTT

9





Dolls' Clothes Not Included

614 Wash Day Set

Great value set features folding rotary airer & ironing board, pretend steam iron, laundry basket, 16 x clothes pegs and 6 x hangers. Airer height: 64 Cm. Ironing board height: 29 Cm. Suitable for ages 3+.

No batteries required.









648 Kettle

649 Toaster

No batteries

No batteries required.

22

required.

morphy richards

Just like the real thing!

647 Kitchen Set

Licensed set of Morphy Richards branded replica kitchen appliances, with on-trend styling. Fillable coffee maker that allows water to pour through into the jug; kettle with water level indicator & removable lid; toaster with 'pop-up' toast. Plus a range of crockery, cutlery and even play food. Suitable for ages 3+. *No batteries required.*

650 Coffee

651 Toaster &

Maker

No batteries required.

Kettle Set

No batteries required.

Cbm: 0.0678 Weight: 5.81 Kg

Cbm: 0.0488 Weight: 6.58 Kg

W14 x D10.9 x H15.5 Cm

x 24

W15.1 x D9.5 x H11.7 Cm

x 24





Cbm: 0.0473

Weight: 5.84 Kg

Cbm: 0.0584 Weight: 5.84 Kg

W13.6 x D12.8 x H18.5 Cm

W24 x D10.8 x H15.5 Cm

x 12

684 Microwave

Licensed Morphy Richards microwave featuring rotating turntable, lights & sounds, realistic control pad and scrolling food selector. Can be combined with other Morphy Richards replica toys from Casdon. Suitable for ages 3+.

Requires 3 x AA batteries.







680 Microwave, Kettle and Toaster Set

Licensed toy replica set of Morphy Richards 'appliances'. Microwave has a realistic looking touch pad, food selector, rotating turntable and lights & sounds. Kettle has removable lid & water level indicator and the toaster has 'pop up' action for the 2 slices of toast (included). Suitable for ages 3+. *Microwave Requires 3 x AA batteries.*







685 Mr Kipling Afternoon Tea Set

A lovely tea set that features a cake stand with licensed replicas of Mr Kipling cakes. Apart from role play, children can use the shapes on the undersides of the cakes to match with those on the 2-tier cake stand. Also includes tea set, cups, saucers, plates & cutlery. Suitable for ages 3+.

ILL YAR

No batteries required.







W26 x D10 x H26 Cm

Cbm: 0.0502 Weight: 6.14 Kg

Mr. KIPLING

Shape Sorting

(24)



Just like the real thing!



683 Mr Kipling Cake Stand

An appealing, 2-tier cake stand with licensed replicas of the ever-popular Mr Kipling cakes. The cakes feature shapes on the undersides that children locate with the corresponding shapes in relief on the cake stand. No batteries required. Suitable for ages 3+.

No batteries required.



Cbm: 0.12 Weight: 6.2 Kg

W55 x D45 x H24 Cm

26

5 011551 006651

36 pieces

665 Tea Set

Great value 36-piece set including cups & saucers, plates, teapot, sugar bowl, milk jug, cutlery and play food. Ideal for combining with other Casdon toys in the 'Little Cook' range. Suitable for ages 3+. No batteries required.





Lights & Sounds Cbm: 0.0765 Weight: 9.98 Kg W19.3 x D17.5 x H31.1 Cm 5 011551 004923

618 Play Food Set

A great value, 44 piece play food set containing an assortment of fruit and veg, play cans, ketchup and some fast food. The perfect complement to other Casdon toys in the 'Little Cook' and 'Little Shopper' ranges. Suitable for ages 3+. No batteries required.



W21 x D14 x H14.5 Cm x 12

Cbm: 0.0611 Weight: 5.20 Kg



A realistic, chrome-effect toy kettle and toaster set for role play fun. Kettle has a water level indicator and a lid, whilst the toaster features a turning, mechanical timer switch to 'pop-up' the 2 pieces of included play toast. Suitable for ages 3+.

Cbm: 0.0975 Weight: 8.63 Kg

No batteries required.



492 Delonghi Microwave

A licensed toy replica of the DeLonghi 'Infinito' microwave for realistic pretend play. Featuring a rotating timetable, flashing LED's, illuminated oven, 'cooking' sounds, food selector & buttons and 4 pieces of play food. Suitable for ages 3+. *Requires 3 x AA batteries.*





nclude Real Sweet:

30

CASDON



Appealing sweet shop display counter with cash drawer, working scales, 2 x sweet jars, scoop, coins & bank notes plus a large selection of lollipops & sweets. Suitable for ages 3+. No batteries required.













Post Office role play set that includes weighing scales, post box, cash drawer, stamper, coins & notes, numerous magazines, newspaper titles, birthday cards, stamps, envelopes, postcards and numerous forms and accessories. Suitable for ages 3+.

No batteries required.





Little Shopper



667 Self-Service Supermarket

A big electronic till, designed to replicate today's self-contained, self-service checkouts. This high-tech looking toy is packed with features and has realistic sounds, 'touch' screen, scanner, chip & pin machine, basket, lots of play food including many famous British brands - and more. Height: 75 Cm. Suitable for ages 3+.

Lights & Sounds

British Brands

Cbm: 0.1104 Weight: 7.58 Kg

5 011551 00

W50.17 x D17.46 x H53.34 Cm x 2

Requires 3 x AA batteries.

CASDON

SAVINGS

44. 1 57. 1 69.

95

24m £2.50 149 100

Scanne

CHIP & PIN

32

1199

SC



CHIP & PIN

0000

Pretend Microphone

FRESH

Lights a Sound

664 Supermarket Till

Shopping till with 'touch-sensitive' screen and a working calculator and microphone. There's a chip & pin feature, scanner, opening cash till, play money and a selection of branded play food. Suitable for ages 3+. Requires 3 x AA batteries.









633 Fruit & Veg Basket

Fun and colourful, this mini shopping basket contains a selection of miniature fruit & vegetables. Ideal for play shopping and the perfect complement to other Casdon toys in the 'Little Shopper' and 'Little Cook' ranges. Piece count: 21. Suitable for ages 3+.

No batteries required.





uit & Veg B

A bright, and colourful mini basket that's a great value role play set. It contains a selection of branded Birds Eye, Mr Kipling, Findus, Tetley, Young's & Baxters cartons and tins; ideal for combining with other Casdon 'Little Shopper' and 'Little Cook' toys. Piece count: 20. Suitable for ages 3+.

No batteries required.



617 Grocery Set

A 36 piece set comprising 11 Birds Eye play cartons, 4 x Baxters play cans and an assortment of pretend food. The perfect complement to other Casdon toys in the 'Little Shopper' and 'Little Cook' ranges. Suitable for ages 3+. No batteries required.









565 Play Cash

80 play notes of £5, £10, £20 and £50 denominations. Plus 40 play coins: 1p, 2p, 5p, 10p, 20p, 50p and £1. Amounts to a total of £1131.50. A perfect complement to our 'Little Shopper' range. Suitable for ages 3+. No batteries required.



566 Euro Play Cash

Includes €50, €20, €10 and €5 notes as well as various Euro coins. Amounts to a total of €1140.A perfect complement to our 'Little 5 011551 Shopper' range. Suitable for ages 3+. No batteries required.

.







Play

611 Shopping Trolley

Colourful, tubular aluminium frame with moulded basket and deposit key that slots into handle. Includes play food & cans. Assembly required. Height: 48 Cm. Suitable for ages 3+.

No batteries required.

Push-in Deposit Key

It's

۲

Little ShopperD

W33.2 x D9.5 x H34.3 Cm Cbm: 0.0789 Weight: 8.5 Kg



OIC C



GIA 639 Henry Sit 'n' Ride

Henry branded Sit 'n' Ride with storage under seat and a steering wheel that's shaped like a real Henry carry handle. Can be used as a walker when the steering is locked. Suitable for 12 months+.

No batteries required. Also available as Hetty in pink.



Cbm: 0.0906

011551 006392 Weight: 8.03 Kg



36

3

634 Sat Nav **Steering Wheel**

The world's first toy Sat Nav Steering Wheel for Little Drivers. The interactive 'Sat Nav' feature makes 12 different spoken commands and reacts to the child's response depending on the instruction. With realistic motoring sounds, flashing lights & indicators. Suitable for ages 3+.

Requires 3 x AA batteries.

Patent Details No.s.Worldwide UK: 2452119. Hong Kong: HK 1125325. USA: 7794303. Registered Design Europe: No.001736174-0001. Hong Kong: App.No. 1001541.0.













2-in-1 toy

W51 x D37 x H63 Cm x 4

Cbm: 0.12 Weight: 17.5 Kg

5 011551 006699

s little Artist

637 Post Box Shape Sorter

Bright and appealing Post Box that is a wonderful developmental toy in that it encourages early learning of shapes and colours. Suitable for 12 months+.

Collection Tit

5.30 P

No batteries required.



Magnets Not Included

669 Wooden Easel

Traditional, wooden framed easel with chalkboard surface and a magnetic, wipe-clean side for no-mess drawing. Includes clips to attach paper for painting plus 2 x water beakers, chalk & wiper. Adult assembly required. Height: 106 Cm. Suitable for ages 3+.

No batteries required.





The Baby Huggles range of accessories that has been designed to suit the most hand-shaped buckles which are perfect for tiny hands, Baby Huggles is a popular and cohesive range which really stands out on-shelf. (Doll not included).





W33.0 x D14.0 x H22.0 Cm

FOB Products

These pages are reserved for even more of our top quality products, sold on an FOB basis alone; we do not bring them into the UK but sell them very successfully worldwide. Contact us for more details.

660 Takeaway Breakfast Set

Perfect for breakfast role play! The coffee maker can be filled with water to 'make' a delicious cup of coffee to go with the croissant & muffin - or waffles from the pop-up toaster!

No batteries required.



5 011551 006606

Removable Lids!

Water Drips Down!

645 Coffee Barista Set

Water Drips Down!

Pop-up toaster as well as fillable, drip-through coffee machine and 2 takeaway-style cups with lids for real life barista fun! *No batteries required.*

W24.8 x D11.8 x H19 Cm



(43

646 Coffee-To-Go Set

Fillable coffee maker for water to drip through into the jug or into one of two cups. With muffin, croissant and sugar shaker for coffee and a treat on-the-go! *No batteries required.*



FOB Products

These pages are reserved for even more of our top quality products, sold on an FOB basis alone; we no longer bring them into the UK but sell them very successfully worldwide. Contact us for more details.



477 Electronic Cooker





625 Toy Grill













CASDON Ltd., Cornford Road, Blackpool, England FY4 4QW England. Casdon HK. Plum Products Hong Kong Ltd, Chinachem Golden Plaza, Suite 1015, 10th Floor, 77 Mody Road, TST East, Kowloon, HONG KONG, SAR.

Telephone: +44 (0) 1253 766411 Email: toys@casdon.com

www.casdon.com



Casdon Ltd. reserve the right to vary the colour and specifications without notice. All dimensions and volumes are approximate.